

# backlist

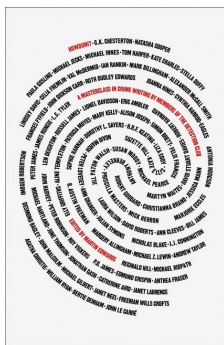
**HOWDUNIT - G.K. CHESTERTON - NATASHA COOPER**

A MASTERCLASS IN CRIME WRITING BY MELODY HINES • CYNTIA SANDER McCALL • DAVIDSON • ERIC ARONSON

MEMBERS OF THE DETECTION CLUB

EDITED BY MARTIN EDWARDS

Pr



### Howdunit : A Masterclass in Crime Writing by Members of the Detection Club

Martin Edwards

9780008380137, 0008380139

Pub Date: 11/17/20

\$32.99 CAD

544 pages

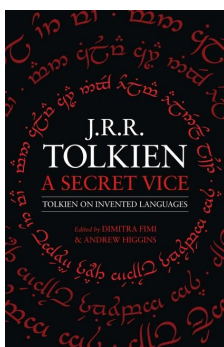
Hardcover

Language Arts & Disciplines / Writing / Fiction Writing

24 cm H | 15.9 cm W | 4.7 cm T | 730 g Wt

More than 80 crime writers from the world's oldest and most famous crime writing network give tips and insights into successful crime and thriller fiction.

**Summary:** *Howdunit* offers a fresh perspective on the craft of crime writing from leading exponents of the genre, past and present. The book offers invaluable advice to people interested in writing crime fiction, but it also provides a fascinating picture of the way that the best crime writers have honed their skills over the years. Its unique construction and content mean that it will appeal not only to



### A Secret Vice : Tolkien on Invented Languages

J. R. R. Tolkien, Dimitra Fimi, Andrew Higgins

9780008131418, 0008131414

Pub Date: 9/29/20

\$19.99 CAD

300 pages

Paperback

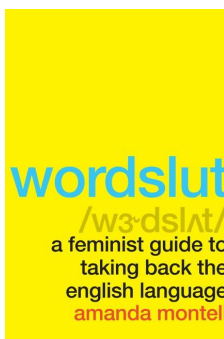
Literary Criticism / Science Fiction & Fantasy

19.8 cm H | 12.9 cm W | 2 cm T | 200 g Wt

**Summary:** First ever critical study of Tolkien's little-known essay, which reveals how language invention shaped the creation of Middle-earth and beyond, to George R R Martin's *Game of Thrones*.

J.R.R. Tolkien's linguistic invention was a fundamental part of his artistic output, to the extent that later on in life he attributed the existence of his mythology to the desire to give his languages a home and peoples to speak them. As Tolkien puts it in 'A Secret Vice', 'the making of language and mythology are related functions'.

In the 1930s, Tolkien composed and delivered two lectures,



### Wordslut : A Feminist Guide to Taking Back the English Language

Amanda Montell

9780062868886, 0062868888

Pub Date: 6/2/20

\$21.99 CAD

304 pages

Paperback

Social Science / Feminism & Feminist Theory

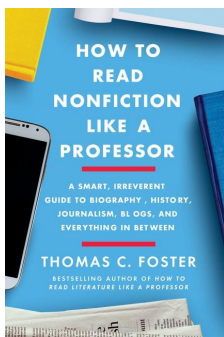
20.3 cm H | 13.5 cm W | 1.7 cm T | 220.6 g Wt

**A brash, enlightening, and wildly entertaining feminist look at gendered language and the way it shapes us.**

**"I get so jazzed about the future of feminism knowing that Amanda Montell's brilliance is rising up and about to explode worldwide."—Jill Soloway**

#### Summary:

The word bitch conjures many images, but it is most often meant to describe an unpleasant woman. Even before its usage to mean "a female canine," bitch didn't refer to women



### How to Read Nonfiction Like a Professor : A Smart, Irreverent Guide to Biography, History, Journalism, Blogs, and Everything in Between

Thomas C. Foster

9780062895813, 0062895818

Pub Date: 5/26/20

\$21.99 CAD

336 pages

Paperback

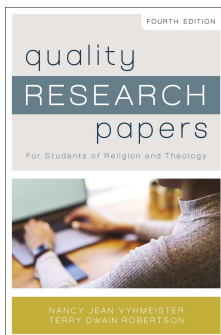
Literary Criticism / Books & Reading

20.3 cm H | 13.5 cm W | 1.9 cm T | 254 g Wt

**A Paperback Original—Also Available as a Hardcover Library Edition**

**The *New York Times* bestselling author of *How to Read Literature Like a Professor* uses the same skills to teach how to access accurate information in a rapidly changing 24/7 news cycle and become better readers, thinkers, and consumers of media.**

**Summary:** We live in an information age, but it is increasingly difficult to know which information to trust. Fake



### Quality Research Papers : For Students of Religion and Theology

Nancy Jean Vyhmeister, Terry Dwain Robertson  
9780310106661, 0310106664

Pub Date: 5/19/20

\$33.50 CAD

352 pages

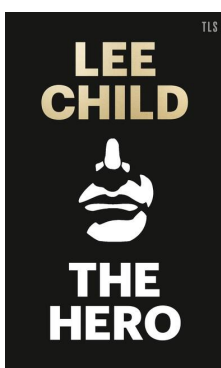
Paperback

Language Arts & Disciplines / Style Manuals

22.9 cm H | 15.2 cm W | 2.4 cm T | 367.4 g Wt

The fourth edition of *Quality Research Papers* by Nancy Jean Vyhmeister and Terry Dwain Robertson teaches students of religion and theology how to research, organize, format, and write research papers.

**Summary:** This will be the fourth edition of a time-tested resource for students writing papers in the fields of religion and theology. It provides essential guidance for writing assignments typical in graduate programs in religion and has served as a standard textbook for seminary research courses. The fourth edition is updated to include information on Turabian 9th edition, SBL Handbook 2nd edition, new resource lists, and additional help with online resources and



### The Hero : The Enduring Myth That Makes Us Human

Lee Child

9780008355784, 0008355789

Pub Date: 11/26/19

\$15.99 CAD

96 pages

Hardcover

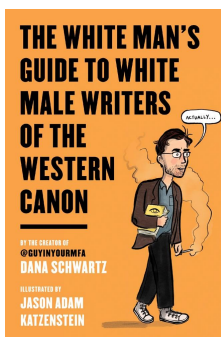
Language Arts & Disciplines / Writing / Fiction Writing

18.4 cm H | 11.7 cm W | 1.3 cm T | 150 g Wt

What makes a hero? Who better to answer that question than Lee Child...

**Summary:** In his first work of nonfiction, the creator of the multimillion-selling *Jack Reacher* series explores the endurance of heroes from Achilles to Bond, showing us how this age-old myth is a fundamental part of what makes us human. He demonstrates how hero stories continue to shape our world—arguing that we need them now more than ever.

From the Stone Age to the Greek Tragedies, from



### The White Man's Guide to White Male Writers of the Western Canon

Dana Schwartz, Jason Adam Katzenstein

9780062867872, 0062867873

Pub Date: 11/5/19

\$21.00 CAD

272 pages

Paperback

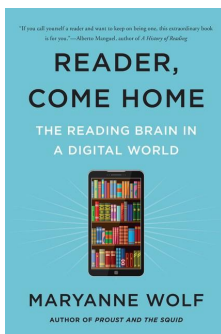
Humor / Form / Parodies

20.3 cm H | 13.5 cm W | 1.6 cm T | 195 g Wt

### A Paperback Original

Narrated by the voice of a once-in-a-generation Twitter account @GuyInYourMFA: a handbook for the wannabe literary elite and those who laugh at them—all illustrated by a *New Yorker* cartoonist.

**Summary:** Who better than that unjustifiably overconfident guy in your MFA to mansplain the most important (aka white male) writers of western literature? You can't miss him: riding the L, writing furiously in his Moleskine notebook, or



### Reader, Come Home : The Reading Brain in a Digital World

Maryanne Wolf

9780062388773, 0062388770

Pub Date: 8/27/19

\$21.99 CAD

288 pages

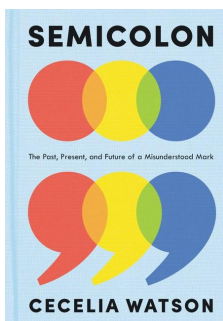
Paperback

Science / Cognitive Science

20.3 cm H | 13.5 cm W | 1.6 cm T | 224 g Wt

Now in paperback, the author of the classic *Proust and the Squid* considers the future of the reading brain and our capacity for critical thinking, empathy, and reflection as we become increasingly dependent on digital technologies.

**"Wolf is a lovely prose writer who draws not only on research but also on a broad range of literary references, historical examples, and personal anecdotes. The strongest parts of *Reader, Come Home* are her moving accounts of why reading matters, and her deeply detailed exploration of how the reading brain is being changed by screens.... Wolf makes a**



### Semicolon : The Past, Present, and Future of a Misunderstood Mark

Cecelia Watson

9780062853059, 0062853058

Pub Date: 7/30/19

\$24.99 CAD

224 pages

Hardcover

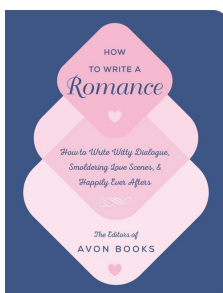
Language Arts & Disciplines / Grammar & Punctuation

18.1 cm H | 12.7 cm W | 2.1 cm T | 231.3 g Wt

### A page-turning, existential romp through the life and times of the world's most polarizing punctuation mark

**Summary:** The semicolon. Stephen King, Hemingway, Vonnegut, and Orwell detest it. Herman Melville, Henry James, and Rebecca Solnit love it. But why? When is it effective? Have we been misusing it? Should we even care?

In *Semicolon*, Cecelia Watson charts the rise and fall of this infamous punctuation mark, which for years was the trendiest one in the world of letters. But in the nineteenth century, as grammar books became all the rage, the rules of how we use language became both stricter and more



### How to Write a Romance : Or, How to Write Witty Dialogue, Smoldering Love Scenes, and Happily Ever Afters

Team at Avon Books, The

9780062899279, 0062899279

Pub Date: 7/9/19

\$18.50 CAD

208 pages

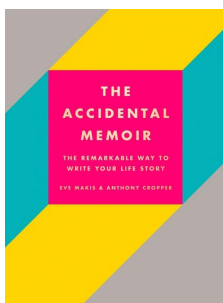
Hardcover

Games & Activities / Guided Journals

20.6 cm H | 15.9 cm W | 390.9 g Wt

A unique, beautifully designed journal filled with helpful tips and invaluable advice vital for every aspiring romance novelist—and every romance fan!

**Summary:** For romance writers and readers alike, *How to Write a Romance* is a sleek, inventive journal that will inspire you to create love stories that stir the heart, tease the imagination, and touch the soul. Inside this handy diary, you'll find an introduction and tip sheet compiled by the editors of Avon Books, the premiere romance publisher.



### The Accidental Memoir

Eve Makis, Anthony Cropper

9780008329297, 000832929X

Pub Date: 5/7/19

128 pages

Hardcover

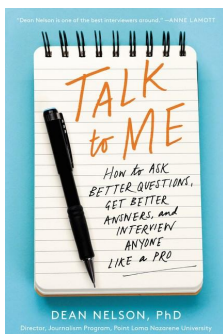
Language Arts & Disciplines / Writing

20.1 cm H | 14.6 cm W | 270 g Wt

*The Accidental Memoir* takes you on a journey of self-discovery. This beautifully illustrated book is filled with inventive and accessible writing prompts, as well as tips for anyone wanting to document their lives and explore their creativity.

**Summary:** *The Accidental Memoir* will show you how to:

- Write a memoir
- Flex your writing muscles
- Exorcise your demons
- Relive moments of magic
- Make sense of life



### Talk to Me : How to Ask Better Questions, Get Better Answers, and Interview Anyone Like a Pro

Dean Nelson

9780062825209, 0062825208

Pub Date: 2/19/19

\$21.00 CAD

400 pages

Paperback

Language Arts & Disciplines / Journalism

20.3 cm H | 13.5 cm W | 2.3 cm T | 281.2 g Wt

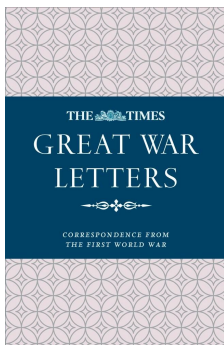
### A Paperback Original

From respected journalist, professor, and founder of the Writer's Symposium by the Sea, a book that demystifies the art and science of interviewing, in the vein of *On Writing Well* or *How to Read Literature Like a Professor*.

**"Dean Nelson is one of the best interviewers around."—Anne Lamott**

**Summary:** Interviewing is the single most important way





**The Times Great War Letters : Correspondence from the First World War**

James Owen, Samantha Wyndham, Times Books  
9780008318451, 000831845X

Pub Date: 12/18/18

\$39.99 CAD

384 pages

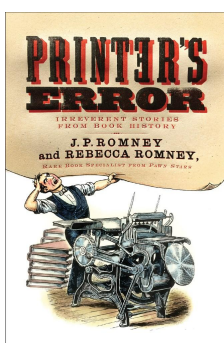
Hardcover

Language Arts & Disciplines / Journalism

24 cm H | 15.9 cm W | 3.3 cm T | 600 g Wt

The Times has the most famous letters page of any newspaper. This fascinating selection from 1914-1918 shows precisely why. While many letters relate to issues around the Great War, there is room for a myriad of subjects concerning the great British public of the time which capture the mood of the nation at this key period in British history.

**Summary:** The Times has the most famous letters page of any newspaper. This fascinating selection from 1914-1918 shows precisely why. While many letters relate to issues around the Great War, there is room for a myriad of subjects concerning the great British public of the time which capture the mood of the nation at this key period in British



**Printer's Error : Irreverent Stories from Book History**

Rebecca Romney, J. P. Romney

9780062412324, 0062412329

Pub Date: 12/4/18

\$21.99 CAD

384 pages

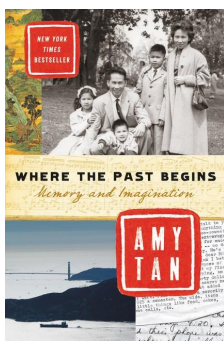
Paperback

Language Arts & Disciplines

20.3 cm H | 13.5 cm W | 2.2 cm T | 280.4 g Wt

Rare book specialist Rebecca Romney and author J. P. Romney take us from monasteries and museums to auction houses and libraries to introduce curious episodes in the history of print

**“Written in an engaging, accessible style, these accounts will appeal to fans of *Pawn Stars*, as well as scholars of literature and printing history.”—*Library Journal***



**Where the Past Begins : Memory and Imagination**

Amy Tan

9780062319319, 0062319310

Pub Date: 10/30/18

\$21.00 CAD

368 pages

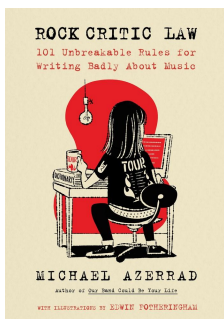
Paperback

Biography & Autobiography / Personal Memoirs

20.3 cm H | 13.5 cm W | 2.1 cm T | 272.2 g Wt

**From *New York Times* bestselling author Amy Tan, a memoir about finding meaning in life through acts of creativity and imagination**

**Summary:** In *Where the Past Begins*, bestselling author of *The Joy Luck Club* and *The Valley of Amazement* Amy Tan reveals the ways that our memories and personal experiences can inform our creative work. Drawing on her vivid impressions of her upbringing, Tan investigates the truths and inspirations behind her writing while illuminating how we all explore, confront, and process complex



**Rock Critic Law : 101 Unbreakable Rules for Writing Badly About Music**

Michael Azerrad

9780062656506, 0062656503

Pub Date: 10/23/18

\$29.99 CAD

224 pages

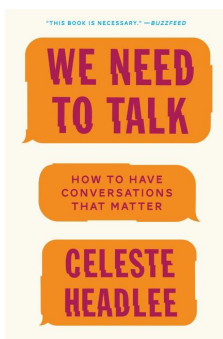
Hardcover

Music / Genres & Styles / Rock

18.1 cm H | 12.7 cm W | 2 cm T | 418.2 g Wt

Straight out of his beloved Twitter feed @RockCriticLaw, acclaimed rock journalist and author of the classic books *Come As You Are: The Story of Nirvana* and *Our Band Could Be Your Life* Michael Azerrad turns his trenchant eye to the art of rock writing itself, hilariously skewering 101 of the genre's seemingly endless litany of hackneyed phrases and tropes

**Summary:** One of the finest music writers today, Michael Azerrad has catalogued the shortcuts, lazy metaphors and uninspired prose that so many of his beloved colleagues all



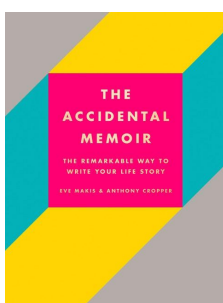
### **We Need to Talk : How to Have Conversations That Matter**

Celeste Headlee  
9780062669018, 006266901X  
Pub Date: 9/18/18  
\$21.00 CAD  
272 pages  
Paperback  
Self-Help / Communication & Social Skills  
20.3 cm H | 13.5 cm W | 1.6 cm T | 202.4 g Wt

An informative, timely, and practical guide to the lost art of conversation from NPR veteran Celeste Headlee—now in paperback

**"A well-researched and careful analysis of how and why we talk with one another—our strengths and (myriad) weaknesses.... A thoughtful discussion and sometimes-passionate plea for civility and consideration in conversation."**— *Kirkus Reviews*

**Summary:** Based on the wildly popular TED Talk with



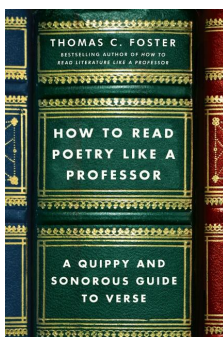
### **The Accidental Memoir**

Eve Makis, Anthony Cropper  
9780008302030, 0008302030  
Pub Date: 9/4/18  
\$19.99 CAD  
128 pages  
Hardcover  
Language Arts & Disciplines / Writing  
20.1 cm H | 14.6 cm W | 1.7 cm T | 370 g Wt

**Summary:** *The Accidental Memoir* truly is for all: writers and non-writers, teachers and students, the perfect book for anyone seeking inspiration or imaginative ways to explore their own life story.

**The story of you.**

*The Accidental Memoir* takes you on a journey of self-discovery, from the origins of your family name and earliest memories, to what you'd invent and how you'd change the world. This beautifully illustrated book is filled with inventive and accessible writing prompts, as well as tips for anyone wanting to document their lives and explore their



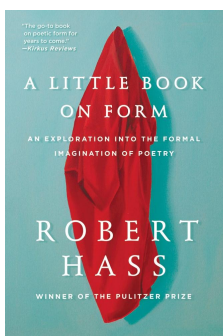
### **How to Read Poetry Like a Professor : A Quippy and Sonorous Guide to Verse**

Thomas C. Foster  
9780062113788, 006211378X  
Pub Date: 3/27/18  
\$21.00 CAD  
224 pages  
Paperback  
Literary Criticism / Poetry  
20.3 cm H | 13.5 cm W | 1.3 cm T | 173.2 g Wt

#### **A Paperback Original**

From the bestselling author of *How to Read Literature Like a Professor* comes this essential primer to reading poetry like a professor that unlocks the keys to enjoying works from Lord Byron to the Beatles

**Summary:** No literary form is as admired and feared as poetry. Admired for its lengthy pedigree—a line of poets extending back to a time before recorded history—and a ubiquitous presence in virtually all cultures, poetry is also

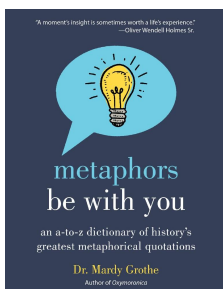


### **A Little Book on Form : An Exploration into the Formal Imagination of Poetry**

Robert Hass  
9780062332431, 0062332430  
Pub Date: 3/6/18  
\$21.00 CAD  
464 pages  
Paperback  
Literary Criticism / Poetry  
22.9 cm H | 15.2 cm W | 2.9 cm T | 526.2 g Wt

**From the former U.S. Poet Laureate, Pulitzer Prize and National Book Award-winner, an illuminating dissection of poetic form for students, enthusiasts, and newcomers alike**

**Summary:** *A Little Book on Form* brilliantly synthesizes Hass's formidable gifts as both a poet and essayist. In it he takes up the central tension between poetry as genre and the poetics of the imagination. A wealth of vocabulary exists with which to talk about poetry in traditional formal terms. But the more intuitive, creative parts of a poet's work and



### Metaphors Be with You : An A to Z Dictionary of History's Greatest Metaphorical Quotations

Dr. Mardy Grothe  
9780062445346, 0062445340  
Pub Date: 12/5/17  
\$21.99 CAD  
528 pages  
Paperback  
Reference / Quotations  
18.1 cm H | 14 cm W | 3.4 cm T | 412.8 g Wt

From beloved quotation anthologist and author of *Oxymoronica* and *Viva La Repartee*—Dr. Mardy Grothe, is at his best in *Metaphors Be With You*, an A to Z dictionary of metaphorical quotations, arranged into lists of the “Ten Best Things Ever Said” curated for writers, readers, and quotation aficionados everywhere

“Anyone who enjoys language, thought, culture, humor—in short, everyone on the planet—should devour this convenient volume. Dr. Mardy uses metaphor as a window through which we can view the world.”—Fred Shapiro, Editor of the *Yale Book of Quotations*



### The Times Great Letters : Notable Correspondence to the Newspaper

James Owen, Times Books  
9780008249496, 0008249490  
Pub Date: 11/21/17  
\$39.99 CAD  
512 pages  
Trade Paperback  
Language Arts & Disciplines / Journalism  
24 cm H | 15.9 cm W | 3.8 cm T | 690 g Wt

**Summary:** The Times has the most famous letters page of any newspaper. This delightful selection of over 300 items of correspondence over the last century shows precisely why.

As a forum for debate, playground for opinion-formers, advertising space for decision-makers and noticeboard for eccentrics, nothing rivals it for entertainment value. By turns well-informed, well-intentioned, curious, quirky and bizarre, since 1914 it has taken the temperature of the British way of life and provided a window on the national character.

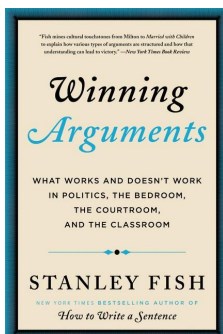
Among those who have written to The Times to have their say are some of the major political and literary figures of the



### Collins Spell Like a Champion : Your Practical Guide to Spelling Success

Collins Dictionaries  
9780008241971, 000824197X  
Pub Date: 8/29/17  
Ages 7 And Up  
\$15.99 CAD  
320 pages  
Trade Paperback  
Reference / Dictionaries  
19.8 cm H | 12.9 cm W | 1.6 cm T | 330 g Wt

**Summary:** An essential guide to spelling. Encourage learning at home and build confidence at school with this comprehensive guide to English spelling. Ideal preparation for spelling competitions and exams. This guide and workbook includes the key spelling rules and strategies for KS2 and KS3 revision and exams. It helps students understand and learn the roots of English words, and shows them how to use this knowledge to spell better. Written in a light-hearted and accessible style, with word games throughout, this is a fun way to improve spelling and to prepare for spelling bees, tests and exams. • Puzzles and worksheets to make revision fun • Rules, strategies, and tips compiled in association with teachers • Clear layout and



### Winning Arguments : What Works and Doesn't Work in Politics, the Bedroom, the Courtroom, and the Classroom

Stanley Fish  
9780062226679, 0062226673  
Pub Date: 7/4/17  
\$19.99 CAD  
224 pages  
Paperback  
Language Arts & Disciplines / Rhetoric  
20.3 cm H | 13.5 cm W | 1.3 cm T | 167.8 g Wt

In the spirit of Jay Heinrich’s bestselling *Thank You For Arguing* comes this lively and accessible guide to understanding rhetoric by the *New York Times* bestselling author of *How to Write a Sentence*

“An important book for any lawyer, scholar, or pundit—not to mention any spouse who has tried to walk back fractious words—Fish’s shrewd work can help everyone better understand the power of effective communication in everyday life.”—*Publishers Weekly*



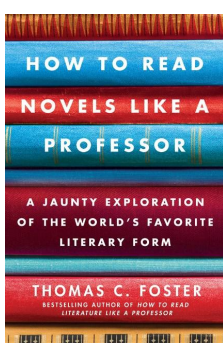
### The Times Style Guide : An authoritative guide to English usage

The Times  
9780008146177, 0008146179  
Pub Date: 6/20/17  
Ages 0 And Up  
\$32.99 CAD  
272 pages  
Trade Paperback  
Business & Economics / Business Communication  
19.7 cm H | 13 cm W | 2.3 cm T | 281.2 g Wt

**Summary:** An indispensable tool for writers, editors and proofreaders alike. Royal Family or royal family? Front-runner or front runner? Assure or ensure? Affect or effect?

Even the most sophisticated writers of English will run up against these and many similar problems in the quest for clear, elegant and grammatical writing.

The Times Style and Usage Guide answers these and hundreds of other usage conundrums with a comprehensive collection of entries designed to sweep the minefield of the English language.

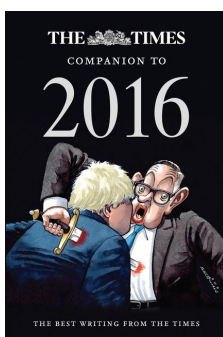


### How to Read Novels Like a Professor : A Jaunty Exploration of the World's Favorite Literary Form

Thomas C. Foster  
9780061340406, 0061340405  
Pub Date: 5/23/17  
\$19.99 CAD  
336 pages  
Paperback  
Literary Criticism / Comparative Literature  
20.3 cm H | 13.5 cm W | 1.9 cm T | 254 g Wt

The follow-up and companion volume to the *New York Times* bestselling *How to Read Literature Like a Professor*—a lively and entertaining guide to understanding and dissecting novels to make everyday reading more enriching, satisfying, and fun

**Summary:** Of all the literary forms, the novel is arguably the most discussed . . . and fretted over. From Miguel de Cervantes's *Don Quixote* to the works of Jane Austen, F. Scott Fitzgerald, Ernest Hemingway, and today's masters, the novel has grown with and adapted to changing societies and

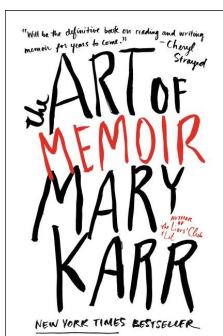


### The Times Companion to 2016 : The best writing from The Times

Ian Brunskill, Times Books  
9780008214890, 0008214891  
Pub Date: 5/2/17  
\$32.99 CAD  
320 pages  
Hardcover  
Language Arts & Disciplines / Journalism  
20.4 cm H | 13.5 cm W | 420 g Wt

**Summary:** A year of political upheaval, sporting thrills, and continuing global conflict. The Times Companion to 2016 is a selection of authoritative and entertaining writing on politics, war, culture, sport and current affairs from the world's most famous newspaper.

No dry chronicle of daily events, it brings together some of the best articles – and photographs and graphics – published by The Times between September 2015 and August 2016. In a lively mix of news features and reportage, profiles and interviews, opinion columns and expert analysis, The Times's award-winning journalists tell the stories behind the headlines of a remarkable year.



### The Art of Memoir

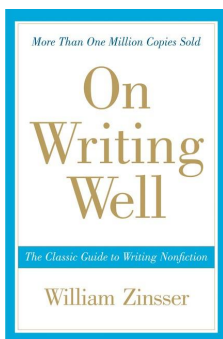
Mary Karr  
9780062223074, 0062223070  
Pub Date: 9/6/16  
\$19.99 CAD  
256 pages  
Paperback  
Language Arts & Disciplines / Writing / Nonfiction (incl. Memoirs)  
20.3 cm H | 13.5 cm W | 1.5 cm T | 198.7 g Wt

### New York Times Bestseller

In the tradition of Stephen King's *On Writing* and Anne Lamott's *Bird by Bird*, an elegant, accessible exploration of the memoir from the *New York Times* bestselling author of *The Liars' Club*, *Cherry*, and *Lit*

"Full of Karr's usual wit, compassion and, perhaps most reassuringly, self-doubt. Her fans should be delighted—and they can't go wrong reading the books she discusses, including her own." —*Washington Post*





### On Writing Well : The Classic Guide to Writing Nonfiction

William Zinsser

9780060891541, 0060891548

Pub Date: 4/5/16

\$21.00 CAD

336 pages

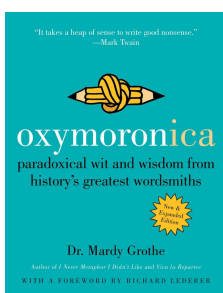
Paperback

Language Arts & Disciplines / Style Manuals

20.3 cm H | 13.5 cm W | 1.9 cm T | 249.5 g Wt

A beloved classic, this definitive volume on the art of nonfiction writing celebrates its thirtieth anniversary.

**Summary:** ON WRITING WELL, which grew out of a course that William Zinsser taught at Yale, has been praised for its sound advice, its clarity, and for the warmth of its style. It is a book for anybody who wants to learn how to write or who needs to do some writing to get through the day, as almost everybody does. Whether you want to write about people or places, science and technology, business, sports, the arts, or about yourself in the increasingly popular memoir genre, ON WRITING WELL offers you both fundamental principles as well as the insights of a distinguished practitioner. With over



### Oxymoronica : Paradoxical Wit and Wisdom from History's Greatest Wordsmiths

Dr. Mardy Grothe

9780060537005, 0060537000

Pub Date: 6/9/15

\$15.99 CAD

272 pages

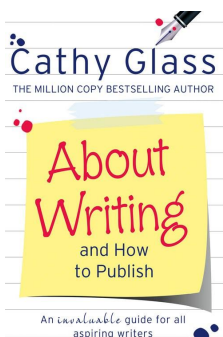
Paperback

Language Arts & Disciplines

18.1 cm H | 14 cm W | 1.7 cm T | 208.7 g Wt

A must-have for language lovers, *Oxymoronica* compiles hundreds of mind-stretching observations that are contradictory or illogical on one level and true, witty, and often profound on another

**Summary:** Many of the most trenchant observations about the human experience engage in oxymoronic word play. Less is more is a famous example; or The more things change, the more they stay the same. Here for the first time is a collection of hundreds of thought-provoking and mind-stretching observations that are false and contradictory



### About Writing and How to Publish

Cathy Glass

9780007542215, 0007542216

Pub Date: 8/26/14

160 pages

B-format Paperback

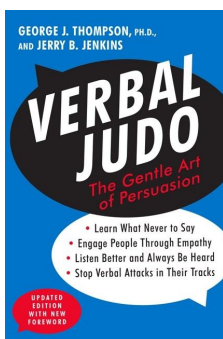
Language Arts & Disciplines / Publishers &

Publishing Industry

19.8 cm H | 12.9 cm W | 1.1 cm T | 160 g Wt

Drawing on years of experience, and thousands of readers comments and reviews of her writing, Cathy Glass provides a clear and concise, practical guide on writing and the best ways to get published.

**Summary:** Bestselling author Cathy Glass has written and published 18 books, sold over 1.5 million copies worldwide, and had no 1 bestsellers in both the UK and the US. In that time she has received thousands of emails from readers asking for her help and advice on writing and being published. This book details how to achieve both. Divided into four sections, Cathy guides you through the entire process, from composing your first paragraph to seeing your book in



### Verbal Judo, Second Edition : The Gentle Art of Persuasion

George J. Thompson, PhD

9780062107701, 0062107704

Pub Date: 12/17/13

\$19.99 CAD

224 pages

Paperback

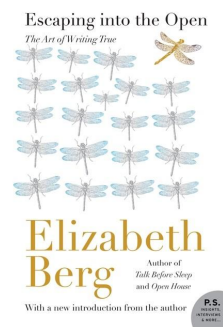
Language Arts & Disciplines / Rhetoric

20.3 cm H | 13.5 cm W | 1.3 cm T | 176.9 g Wt

### Revised and Updated

Learn to improve communication, resolve conflicts, and avoid the most common conversational disasters through simple, easily remembered strategies that deflect and redirect negative behavior—now with new chapters on dealing with school and workplace bullying

**Summary:** Verbal Judo is the martial art of the mind and mouth that can show you how to be better prepared in every verbal encounter. Listen and speak more effectively, engage people through empathy (the most powerful word in the

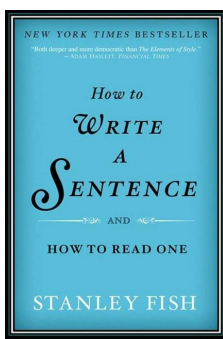


### Escaping into the Open : The Art of Writing True

Elizabeth Berg  
9780062200440, 0062200445  
Pub Date: 8/21/12  
\$19.99 CAD  
256 pages  
Paperback  
Language Arts & Disciplines / Writing / Fiction Writing  
20.3 cm H | 13.5 cm W | 1.5 cm T | 224 g Wt

Now with new material, *Escaping into the Open* is an inspiring, practical handbook on the joys, challenges, and creative possibilities inherent in the writing life from award-winning and *New York Times* bestselling author Elizabeth Berg

"As a writer Elizabeth Berg . . . knows how the publishing industry works, how sentences work, and why writers need to answer only to themselves." —C. Michael Curtis, senior editor, *Atlantic Monthly*



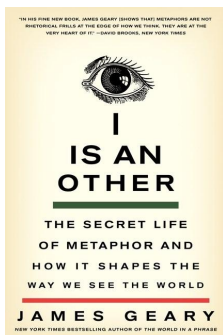
### How to Write a Sentence : And How to Read One

Stanley Fish  
9780061840531, 006184053X  
Pub Date: 8/7/12  
\$18.50 CAD  
176 pages  
Paperback  
Literary Criticism / Books & Reading  
20.3 cm H | 13.5 cm W | 1 cm T | 139.8 g Wt

#### A New York Times Bestseller

An entertaining, erudite celebration of language and rhetoric drawing on a wide range of examples from Hobbes to Scalia to Elmore Leonard, by the *New York Times* columnist Stanley Fish

"For both aspiring writer and eager reader, Fish's insights into sentence construction and care are instructional, even inspirational." —*Huffington Post*



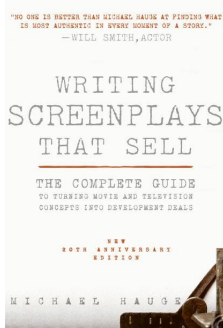
### I Is an Other : The Secret Life of Metaphor and How It Shapes the Way We See the World

James Geary  
9780061710292, 0061710296  
Pub Date: 1/24/12  
\$21.00 CAD  
320 pages  
Paperback  
Language Arts & Disciplines / Linguistics / Historical & Comparative  
20.3 cm H | 13.5 cm W | 1.8 cm T | 243.2 g Wt

From President Obama's political rhetoric to the housing bubble breakdown, *New York Times* bestselling author James Geary proves that every aspect of our experience is molded by metaphor

"In his fine new book, James Geary [shows that] metaphors are not rhetorical frills at the edge of how we think. They are at the very heart of it." —David Brooks, *New York Times*

**Summary:** "It is the East, and Juliet is the sun!" This is one of Shakespeare's most famous lines and one of the most



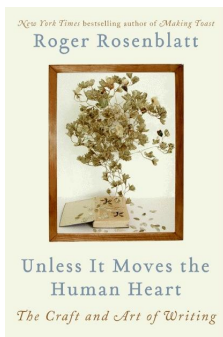
### Writing Screenplays That Sell, New Twentieth Anniversary Edition : The Complete Guide to Turning Story Concepts into Movie and Television Deals

Michael Hauge  
9780061791437, 0061791431  
Pub Date: 3/15/11  
\$26.99 CAD  
384 pages  
Paperback  
Language Arts & Disciplines  
20.3 cm H | 13.5 cm W | 2.2 cm T | 294.8 g Wt

#### Collins Reference Trade Paperback Original

From the renowned script consultant—"one of the most sought after lecturers and script consultants in the U.S." (*Scriptwriters* magazine)—the ultimate concept-to-deal guide for writing and selling for movies and television, now fully revised and updated for the modern screenwriter in this 20th anniversary edition

**Summary:**



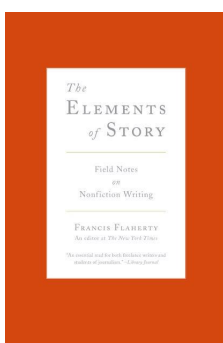
### Unless It Moves the Human Heart : The Craft and Art of Writing

Roger Rosenblatt  
9780061965616, 0061965618  
Pub Date: 1/4/11  
\$18.50 CAD  
176 pages  
Paperback  
Language Arts & Disciplines / Writing  
20.3 cm H | 13.5 cm W | 1 cm T | 453.6 g Wt

### Trade Paperback Original

Joining such acclaimed works as *Bird by Bird* and *On Writing*, a moving call-to-arms on the value and necessity of writing, full of practical insights and advice on the craft, from revered writer and teacher Roger Rosenblatt

**Summary:** "The difference between a word and the right word is the difference between the lightning bug and lightning."—Mark Twain



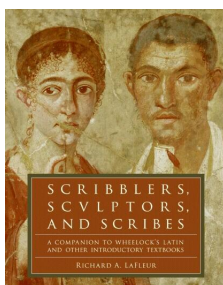
### The Elements of Story : Field Notes on Nonfiction Writing

Francis Flaherty  
9780061689154, 0061689157  
Pub Date: 9/7/10  
\$21.00 CAD  
320 pages  
Paperback  
Reference  
20.3 cm H | 13.5 cm W | 1.8 cm T | 453.6 g Wt

"This is a splendid book for journalists (new or old), fiction writers, essayists, and critics. But it could also be of great use to the intelligent common reader, the man or woman who wonders why it's impossible to finish reading certain stories and why others carry the reader in a vivid rush to the end."

—Pete Hamill, author of *A Drinking Life*

**Summary:** The bulk of writing books address grammar, style, and other line-by-line topics. Francis Flaherty believes that complex story-level matters—how to make a story move

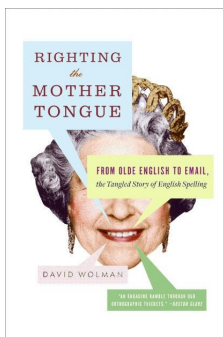


### Scribblers, Sculptors, and Scribes : A Companion to Wheelock's Latin and Other Introductory Textbooks

Richard A. LaFleur  
9780061259180, 0061259187  
Pub Date: 4/27/10  
\$21.99 CAD  
336 pages  
Paperback  
Foreign Language Study / Latin  
23.5 cm H | 18.7 cm W | 1.9 cm T | 567 g Wt

From one of the country's leading Latinists, an all new reader that is the perfect complement to any Latin program, and the first to offer completely authentic Latin text sfor every level, from beginner to advanced

**Summary:** *Scribblers, Scvlptors, and Scribes* is the first collection of entirely authentic, unadapted, unsimplified classical Latin texts that beginning students, from the very first day of their introduction to Latin, can read, enjoy, and profit from. These selections provide a wide range of insights into not just the minds of Rome's movers and shakers—her



### Righting the Mother Tongue : From Olde English to Email, the Tangled Story of English Spelling

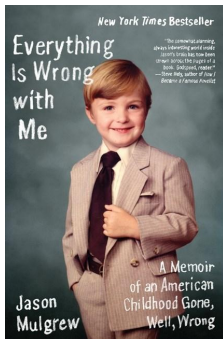
David Wolman  
9780061369261, 0061369268  
Pub Date: 3/23/10  
\$18.50 CAD  
224 pages  
Paperback  
Language Arts & Disciplines  
20.3 cm H | 13.5 cm W | 1.3 cm T | 190.5 g Wt

### Smithsonian Books

"A lively, engaging look at the idiosyncratic derivations and permutations of spelling in the English language."

—*Seattle Post-Intelligencer*

**Summary:** How did English spelling get to be so twisted? Who's to blame for the h in ghost? Who's to thank for the marvel of spellcheck? *Righting the Mother Tongue* tells the tale of one untalented speller's journey into the past, present and future shape of our words. Not all of 'em of course, but



### Everything Is Wrong with Me : A Memoir of an American Childhood Gone, Well, Wrong

Jason Mulgrew

9780061766657, 0061766658

Pub Date: 3/2/10

\$16.99 CAD

240 pages

Paperback

Humor

20.3 cm H | 13.5 cm W | 1.4 cm T | 181.4 g Wt

### A Harper Perennial Original

A memoir of startling insight, comedy, and irreversible, unconscionable stupidity from wildly popular blogger Jason Mulgrew

**Summary:** As fans of Jason Mulgrew's wildly popular website and blog know, everything really is wrong with him. The product of a raucous, not-just-semi-but-fully-dysfunctional family from Philadelphia, Jason has seen it all: from Little League games of unspeakable horror to stick ball

No Image Available

### Who's Writing This? : Fifty-five Writers on Humor, Courage, Self-Loathing, and the Creative Process

Dan Halpern

9780061782220, 006178222X

Pub Date: 6/30/09

\$18.99 CAD

208 pages

Paperback

Language Arts & Disciplines / Writing

20.3 cm H | 13.5 cm W | 1.2 cm T | 158.8 g Wt

### Back in Print!

A writer's and reader's delight, a joyous and eloquent spoof on self-knowledge and expression by the best writers in the business

**Summary:** In *Who's Writing This?*, editor Daniel Halpern asks numerous writers to muse briefly on "the fictional persona 'behind the scenes,'" the alter ego that accompanies creation. Fifty-five well-known authors—such as Margaret Atwood, Pat Conroy, William Gass, Czeslaw Milosz, James

No Image Available

### Note to Self : On Keeping a Journal and Other Dangerous Pursuits

Samara O'Shea

9780061494154, 0061494151

Pub Date: 7/22/08

\$24.99 CAD

192 pages

Hardcover

Language Arts & Disciplines

20.3 cm H | 15.2 cm W | 1.9 cm T | 333.4 g Wt

A fun and unique guide to the joys of journal-writing from journaling guru Samara O'Shea

**Summary:** Much like she did with correspondence in her first book, *For the Love of Letters*, in *Note to Self* Samara O'Shea shows why journal-writing is fun and effective. In a hip and accessible voice, O'Shea shows how the journal is a great tool to help readers learn and grow, uncover their motivations, and come face to face with their own realities.

Each chapter includes one of O'Shea's journal entries from throughout her life, which are alternately moving, edgy, and hilarious; suggestions on writing techniques (including

as her being reawakened once more with fresh sensuality again. Oh boy, if only she could be sure Rem loved her, the uncertainty would evaporate once she knew for certain. "This is silly!" she scoffed glibly at her cobalt-eyed, raven-haired, Rem Bloher. He had a fear of snakes, a phobia of the N she said, arms and an ending. Even if he was a vampire, his Love overcame his unholly thirst for blood to make theirs the perfect marriage-to-beat of all their Upper East Side professional friends. She even had another new handling

"THE TEACHING OF CREATIVE WRITING JUST ENTERED A WHOLE NEW ERA... REVEALS WHAT'S NOT THIS BOOK IS... —CARM TRILL, bestselling author of *Safe, Secret & Lovers*

### How Not to Write a Novel : 200 Classic Mistakes and How to Avoid Them--A Misstep-by-Misstep Guide

Howard Mittelmark, Sandra Newman

9780061357954, 0061357952

Pub Date: 4/1/08

\$21.00 CAD

272 pages

Paperback

Language Arts & Disciplines / Style Manuals

20.3 cm H | 13.5 cm W | 1.6 cm T | 197.3 g Wt

A smart, funny, and authoritative guide to successful commercial writing that teaches aspiring writers to recognize and avoid common mistakes

**Summary:** Despite the abundance of writing how-to books, unpublished writers seem to repeat the same mistakes again and again, from making their protagonists into cooler versions of themselves to describing a character preparing and eating breakfast—for 15 pages. Unlike most writing books, this is not a point-by-point plot formula for success. Instead, by using humor combined with straightforward advice, *How Not to Write a Novel* provides expert troubleshooting that can be immediately put into practice



No Image  
Available

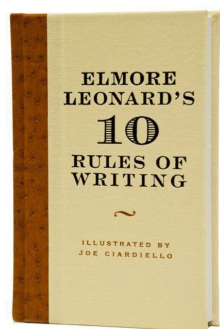
**A Broom of One's Own : Words on Writing, Housecleaning, and Life**

Nancy Peacock  
9780061357879, 0061357871  
Pub Date: 3/25/08  
\$18.50 CAD  
208 pages  
Paperback  
Language Arts & Disciplines / Writing  
20.3 cm H | 13.5 cm W | 1.2 cm T | 163.3 g Wt

A writing guide and memoir from a critically acclaimed author who would do anything to support her art—even if it meant working as a maid

**Summary:** As the author of two novels, Nancy Peacock was used to seeing her name in print. However, she didn't expect her name to be in *The National Enquirer*, along with the headline: "Here's One for the Books: Cleaning Lady is an Acclaimed Author." After she got over the shock of seeing herself depicted as a "writing maid," she knew she had to write about it.

In the essays that make up *A Broom of One's Own*, Peacock



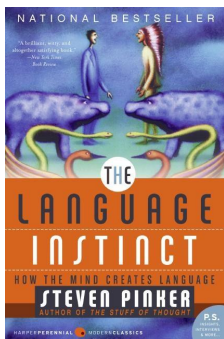
**Elmore Leonard's 10 Rules of Writing**

Elmore Leonard  
9780061451461, 0061451460  
Pub Date: 10/30/07  
\$21.00 CAD  
96 pages  
Hardcover  
Language Arts & Disciplines / Writing  
19.1 cm H | 12.7 cm W | 331.1 g Wt

**Summary:**

"These are the rules I've picked up along the way to help me remain invisible when I'm writing a book, to help me show rather than tell what's taking place in the story."—Elmore Leonard

For aspiring writers and lovers of the written word, this concise guide breaks down the writing process with simplicity and clarity. From adjectives and exclamation points to dialect and hoopedetodoodle, Elmore Leonard explains what to avoid, what to aspire to, and what to do when it sounds like "writing" (rewrite).



**The Language Instinct : How the Mind Creates Language**

Steven Pinker  
9780061336461, 0061336467  
Pub Date: 9/4/07  
\$21.99 CAD  
576 pages  
Paperback  
Language Arts & Disciplines / Communication Studies  
20.3 cm H | 13.5 cm W | 2.3 cm T | 399.2 g Wt

**Summary:** In this classic, the world's expert on language and mind lucidly explains everything you always wanted to know about language: how it works, how children learn it, how it changes, how the brain computes it, and how it evolved. With deft use of examples of humor and wordplay, Steven Pinker weaves our vast knowledge of language into a compelling story: language is a human instinct, wired into our brains by evolution. *The Language Instinct* received the William James Book Prize from the American Psychological Association and the Public Interest Award from the Linguistics Society of America. This edition includes an update on advances in the science of language since *The Language Instinct* was first published

No Image  
Available

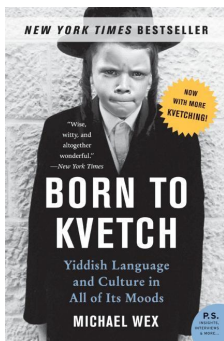
**For the Love of Letters : A 21st-Century Guide to the Art of Letter Writing**

Samara O'Shea  
9780061215308, 0061215309  
Pub Date: 4/24/07  
\$24.99 CAD  
192 pages  
Hardcover  
Language Arts & Disciplines / Style Manuals  
20.3 cm H | 15.2 cm W | 1.9 cm T | 335.7 g Wt

A charming and useful guide to letter-writing—both on paper and on computer—for Generations X, Y, and Z

**Summary:** For the Love of Letters is a much-needed contemporary guide to letter-writing, with tips on how to write all types of notes: love letters, thank-you letters, apology letters, cover letters, and break-up letters. The author takes readers step-by-step through the entire process, from how to start and what to say to knowing when e-mail is appropriate, and provides eminently useful pointers such as why it's crucial to be specific.

Also included are dozens of the author's real letters, as well



### Born to Kvetch : Yiddish Language and Culture in All of Its Moods

Michael Wex

9780061132179, 0061132179

Pub Date: 8/15/06

\$19.99 CAD

336 pages

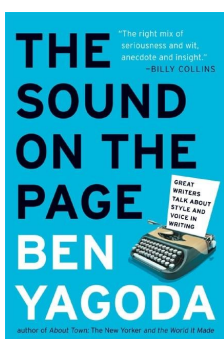
Paperback

Language Arts & Disciplines / Linguistics

20.3 cm H | 13.5 cm W | 1.9 cm T | 453.6 g Wt

"An earthy romp through the lingua franca of Jews. . . . This treasure trove of linguistics, sociology, history and folklore offers a fascinating look at how, through the centuries, a unique and enduring language has reflected an equally unique and enduring culture."—Publishers Weekly, starred review

**Summary:** The main spoken language of the Jews for more than 1,000 years, Yiddish offers a comprehensive picture of the mind-set that enabled them to survive a millennium of unrelenting persecution across Europe. Through the idioms, phrases, metaphors, and fascinating history of this wonderful tongue, Michael Wex gives us a moving and inspiring portrait



### The Sound on the Page : Great Writers Talk about Style and Voice in Writing

Ben Yagoda

9780060938222, 0060938226

Pub Date: 6/28/05

\$18.50 CAD

304 pages

Paperback

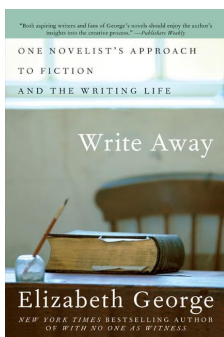
Language Arts & Disciplines / Style Manuals

20.3 cm H | 13.5 cm W | 1.8 cm T | 260.8 g Wt

"Drawing on interviews with more than 40 authors this book is a stylish exploration of developing a distinctive voice and writing style. Practical and witty." —Chicago Tribune

**Summary:** Over the course of his career, acclaimed author, teacher, and critic Ben Yagoda has uncovered one certain truth about writing: "Style matters." Indeed, it is frequently the case that our favorite writers entertain, move, and inspire us less by what they say than by how they say it.

Many writing books, including Strunk and White's classic *The Elements of Style*, take a rather narrow view of style, suggesting that the only proper style is plainness, simplicity,



### Write Away : One Novelist's Approach to Fiction and the Writing Life

Elizabeth George

9780060560447, 0060560444

Pub Date: 3/15/05

\$18.50 CAD

288 pages

Paperback

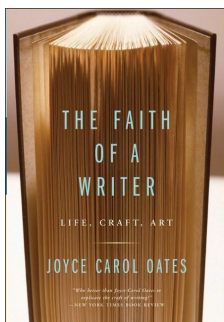
Language Arts & Disciplines / Writing

20.3 cm H | 13.5 cm W | 1.6 cm T | 254 g Wt

A clear and concise guide to fiction writing, *Write Away* also opens a window into the creative process and lets readers in on how a New York Times bestselling author came to be published and how she researches and crafts her novels

**Summary:** *Write Away* is a fascinating guide to the writing of fiction and the creative process. It is filled with personal anecdotes from a much beloved writer. It is also a clear, intelligent, and functional guide to constructing a good novel.

Elizabeth George has spent years teaching writing and she has a solid understanding of how to pass along helpful information, all of which comes through in this book.



### The Faith of a Writer : Life, Craft, Art

Joyce Carol Oates

9780060565541, 0060565543

Pub Date: 9/14/04

\$17.50 CAD

176 pages

Paperback

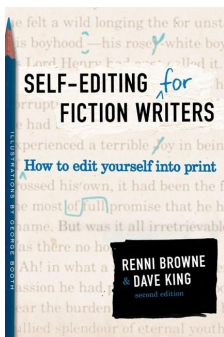
Language Arts & Disciplines / Style Manuals

20.3 cm H | 14 cm W | 1.1 cm T | 163.3 g Wt

A tribute to the brilliant craftsmanship of one of America's most distinguished writers, providing valuable insight into her inspiration and her method

**Summary:** Joyce Carol Oates is one of America's greatest contemporary literary figures. Having written nearly 100 books in every conceivable genre, she is a writer clearly able to answer the profound questions about what makes a story good, a novel successful, a writer an artist.

In *The Faith of a Writer*, Oates discusses the subjects most important to the narrative craft, and which every writer should know, touching on topics such as inspiration, memory,



### Self-Editing for Fiction Writers, Second Edition : How to Edit Yourself Into Print

Renni Browne, Dave King  
9780060545697, 0060545690

Pub Date: 4/13/04

\$21.00 CAD

288 pages

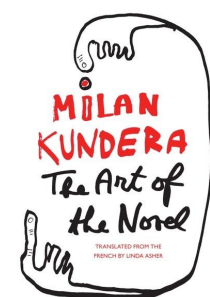
Paperback

Language Arts & Disciplines / Writing / Fiction Writing

20.3 cm H | 13.5 cm W | 1.6 cm T | 208.7 g Wt

"A superb tutorial for anyone wanting to learn from pros how to publish fiction writing with panache."—Library Journal

**Summary:** In this fully revised and expanded second edition of their classic guide, Renni Browne and Dave King share their expertise and proven techniques for turning promising manuscripts into published novels and short stories. Chapters on dialogue, exposition, point of view, interior monologue, and more take you through the same processes an expert editor would go through to perfect your manuscript. Each point is illustrated with examples, many drawn from the hundreds of books Browne and King have edited



### The Art of the Novel

Milan Kundera  
9780060093747, 0060093749

Pub Date: 4/1/03

\$18.50 CAD

176 pages

Paperback

Literary Criticism

20.3 cm H | 13.5 cm W | 1 cm T | 453.6 g Wt

"Lucid, detached, and epigrammatic ...The book has its author's familiar swiftness and variety of attack and his elegant, provocative irony"—The New Yorker

**Summary:** Kundera examines the evolution, construction, and essence of the novel as an art form through the lens of his own work and through the work of such important and diverse figures as Rabelais, Cervantes, Sterne, Diderot, Flaubert, Tolstoy, Musil, Kafka, and perhaps the least known of all the great novelists of our time, Hermann Broch.

As witty, original, and far-reaching as his unique fiction, Kundera offers his views on the role of historical events in

No Image Available

### Heavens to Betsy! : & Other Curious Sayings

Charles E. Funk  
9780060513313, 0060513314

Pub Date: 10/22/02

\$18.50 CAD

224 pages

Paperback

Language Arts & Disciplines

20.3 cm H | 13.5 cm W | 1.3 cm T | 208.7 g Wt

**Summary:** Whether it's like a bump on a log or a bat out of hell, these expressions have been around forever but we've never really known why...until now! Finally Dr. Funk explains over 400 droll, colorful, and sometimes pungent expressions of everyday speech. Derived from classical sources, historic events, famous literature, frontier humor, and the frailties of mankind, each of these sayings have an interesting story behind their origin.

No Image Available

### A Hog on Ice : & Other Curious Expressions

Charles E. Funk  
9780060513290, 0060513292

Pub Date: 10/1/02

\$15.99 CAD

224 pages

Paperback

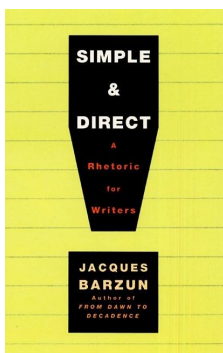
Language Arts & Disciplines / Linguistics / Etymology

20.3 cm H | 13.5 cm W | 1.3 cm T | 199.6 g Wt

"Simultaneously tickles and informs"—New York Times

**Summary:** Where did expressions like this come from anyway?

Now finally we'll know what "letting the cat out of the bag" or "going on wild-goose chase" refers to. In this fun collection of over 400 curious expressions and sayings, Dr. Funk explains the meanings that we use in everyday speech without even thinking about it. He has traced them back through the years-in some cases centuries-in an effort to determine their sources, to find out what the original allusions were, or, at the very least, to give us his expert

**Simple & Direct**

Jacques Barzun

9780060937232, 0060937238

Pub Date: 12/18/01

\$18.50 CAD

288 pages

Paperback

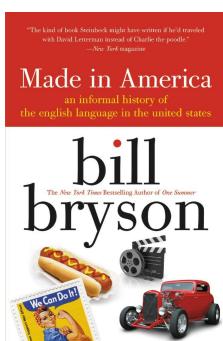
Language Arts &amp; Disciplines / Style Manuals

20.3 cm H | 13.5 cm W | 1.6 cm T | 251.7 g Wt

A marvelous guide to the craft of writing by the New York Times bestselling author of *From Dawn to Decadence*

**Summary:** In *Simple & Direct*, Jacques Barzun, the noted author and educator, distills from a lifetime of writing and teaching his thoughts about the basic choices every writer makes in his craft.

In chapters covering diction, syntax, tone, meaning, composition, and revision, Barzun describes and prescribes the techniques to correct the most ponderous style. Exercises for self-testing, model passages from writers, both literary and unorthodox, and hundreds of often amusing

**Made in America : An Informal History of the English Language in the United States**

Bill Bryson

9780380713813, 0380713810

Pub Date: 10/23/01

\$21.00 CAD

480 pages

Paperback

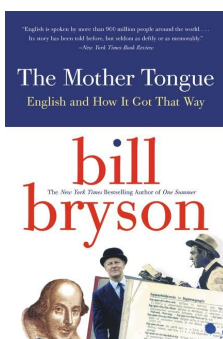
Language Arts &amp; Disciplines / Linguistics /

Historical &amp; Comparative

20.3 cm H | 13.5 cm W | 2.7 cm T | 331.1 g Wt

"A literate exploration of why we use—or mangle—our native tongue."—USA Today

**Summary:** Bill Bryson celebrates America's magnificent offspring in the book that reveals once and for all how a dusty western hamlet with neither woods nor holly came to be known as Hollywood...and exactly why Mr. Yankee Doodle call his befeathered cap "Macaroni."

**The Mother Tongue : English and How it Got that Way**

Bill Bryson

9780380715435, 0380715430

Pub Date: 10/23/01

\$21.00 CAD

320 pages

Paperback

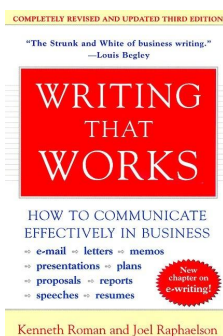
Language Arts &amp; Disciplines / Linguistics /

Historical &amp; Comparative

20.3 cm H | 13.5 cm W | 1.8 cm T | 249.5 g Wt

"Vastly informative and vastly entertaining...A scholarly and fascinating book."—Los Angeles Times

**Summary:** With dazzling wit and astonishing insight, Bill Bryson explores the remarkable history, eccentricities, resilience and sheer fun of the English language. From the first descent of the larynx into the throat (why you can talk but your dog can't), to the fine lost art of swearing, Bryson tells the fascinating, often uproarious story of an inadequate, second-rate tongue of peasants that developed into one of the world's largest growth industries.

**Writing That Works, 3rd Edition : How to Communicate Effectively in Business**

Kenneth Roman, Joel Raphaelson

9780060956431, 0060956437

Pub Date: 8/22/00

\$19.99 CAD

208 pages

Paperback

Business &amp; Economics / Business Writing

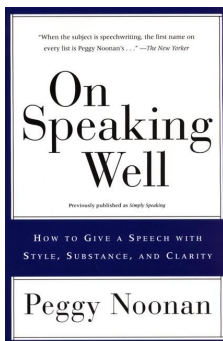
20.3 cm H | 13.5 cm W | 1.2 cm T | 172.4 g Wt

**Summary:** *Writing That Works* will help you say what you want to say, with less difficulty and more confidence. Now in its third edition, this completely updated classic has been expanded to include all new advice on e-mail and the e-writing world, plus a fresh point of view on political correctness.

With dozens of examples, many of them new, and useful tips for writing as well as faster on a computer, *Writing That Works* will show you how to improve anything you write:

- Presentations that move ideas and action
- Memos and letters that get things done



**On Speaking Well**

Peggy Noonan

9780060987404, 0060987405

Pub Date: 2/17/99

\$19.99 CAD

224 pages

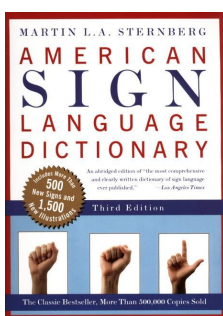
Paperback

Language Arts &amp; Disciplines / Public Speaking &amp; Speech Writing

20.3 cm H | 13.5 cm W | 1.3 cm T | 181.4 g Wt

**Summary:** For anyone who fears the thought of writing and giving a speech--be it to business associates, or at a wedding--help is at hand. Acclaimed presidential speechwriter Peggy Noonan shares her secrets to becoming a confidence, persuasive speaker demystifying topics including:

- Finding you own authentic voice
- Developing a text that interest you
- Acing the all-important first paragraph
- Using logic to move your audience
- Creating, developing, and reinventing the "core speech" for diverse audiences
- Strengthening your speech with a vital element: humor

**American Sign Language Dictionary-Flexi**

Martin L. Sternberg

9780062736345, 0062736345

Pub Date: 11/4/98

\$31.00 CAD

800 pages

Paperback

Language Arts &amp; Disciplines / Sign Language

23.2 cm H | 16.8 cm W | 1 kg Wt

**Summary:** An illustrated abridgment of the most authoritative reference book on sign language, with well-written and easily understood instructions for the use of each sign. More than 5,000 signs and 8,000 illustrations. And now includes more than 500 new signs and 1,500 new illustrations.

No Image  
Available

**Next of Kin : My Conversations with Chimpanzees**

Roger Fouts

9780380728220, 0380728222

Pub Date: 9/1/98

\$19.99 CAD

448 pages

Paperback

Language Arts &amp; Disciplines / Sign Language

20.3 cm H | 13.3 cm W | 2.6 cm T | 371.9 g Wt

**Summary:** For 30 years Roger Fouts has pioneered communication with chimpanzees through sign language--beginning with a mischievous baby chimp named Washoe. This remarkable book describes Fout's odyssey from novice researcher to celebrity scientist to impassioned crusader for the rights of animals. Living and conversing with these sensitive creatures has given him a profound appreciation of what they can teach us about ourselves. It has also made Fouts an outspoken opponent of biomedical experimentation on chimpanzees. A voyage of scientific discovery and interspecies communication, this is a stirring tale of friendship, courage, and compassion that will change forever the way we view our biological--and spritual--next of kin

No Image  
Available

**The Classic Guide to Better Writing : Step-by-Step Techniques and Exercises to Write Simply, Clearly and Correctly**

Rudolf Flesch

9780062730480, 0062730487

Pub Date: 5/24/96

\$17.50 CAD

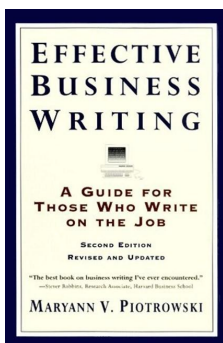
320 pages

Paperback

Language Arts &amp; Disciplines / Style Manuals

20.3 cm H | 13.5 cm W | 1.8 cm T | 245.5 g Wt

**Summary:** Every phase of writing is addressed in this authoritative, practical guide. Specific topics include: organizing information, discovering a personal voice, enhancing readability and checking grammar and spelling. Featuring hundreds of exercises and written in a relaxed, entertaining style, this is the perfect aid for the many Americans who wish to improve their communication skills in both their business and personal lives.



### Effective Business Writing : Strategies, Suggestions and Examples

Maryann V. Piotrowski

9780062733818, 0062733818

Pub Date: 3/27/96

\$15.99 CAD

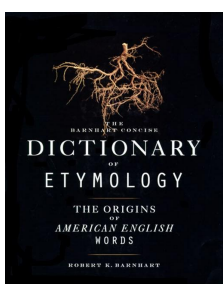
160 pages

Paperback

Language Arts & Disciplines / Style Manuals

23.5 cm H | 15.6 cm W | 1 cm T | 183.1 g Wt

**Summary:** From persuasive memos to complaint letters, sales letters to executive summaries -- this exceedingly useful guide helps the business worker write clearly and in an appropriate format, style and tone. Numerous examples show how to overcome writer's block, organize messages for maximum impact, achieve an easy-to-read style, find an efficient writing system and much more.



### Barnhart Concise Dictionary of Etymology

Robert K. Barnhart

9780062700841, 0062700847

Pub Date: 9/15/95

\$68.00 CAD

944 pages

Hardcover

Language Arts & Disciplines / Linguistics /

Etymology

23.5 cm H | 18.7 cm W | 6.6 cm T | 1.4 kg Wt

**Summary:** As all lovers of language know, words are the source of our very understanding of ourselves and the world around us.

Often, however, our use of language is so automatic that we neglect to consider where those words came from and what they assume. What are the implications, beyond the simple dictionary definitions, of using words such as *privilege*, *hysteria*, *seminal*, and *gyp*?

Browsing through the pages of *The Barnhart Concise Dictionary of Etymology* is like exploring the historical, political, and rhetorical wonderland of our linguistic heritage.

No Image  
Available

### Choose the Right Word : Second Edition

S. I. Hayakawa

9780062731319, 0062731319

Pub Date: 4/22/94

\$31.00 CAD

552 pages

Paperback

Reference / Word Lists

23.5 cm H | 18.7 cm W | 3.5 cm T | 743.9 g Wt

**Summary:** This unique blend of thesaurus, dictionary, and manual of English usage defines, compares, and contrasts words of similar but not identical meaning--such as "infer" and "imply". More than 6,000 synonyms are included.

No Image  
Available

### Telling Lies for Fun & Profit

Lawrence Block

9780688132286, 0688132286

Pub Date: 2/25/94

\$16.00 CAD

256 pages

Paperback

Language Arts & Disciplines / Writing / Business Aspects

23.5 cm H | 15.6 cm W | 1.5 cm T | 299.4 g Wt

**Summary:** Characters refusing to talk? Plot plodding along? Where do good ideas come from anyway? In this wonderfully practical volume, two-time Edgar Award-winning novelist Lawrence Block takes an inside look at writing as a craft and as a career.

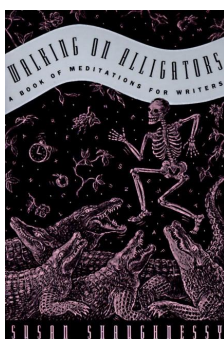
From studying the market, to mastering self-discipline and "creative procrastination," through coping with rejections, *Telling Lies for Fun & Profit* is an invaluable sourcebook of information. It is a must read for anyone serious about writing or understanding how the process works.

No Image  
Available

**Amo, Amas, Amat and More : How to Use Latin to Your Own Advantage and to the Astonishment of Others**

Eugene Ehrlich  
9780062720177, 0062720171  
Pub Date: 9/3/93  
\$21.00 CAD  
352 pages  
Paperback  
Language Arts & Disciplines  
20.3 cm H | 13.5 cm W | 2 cm T | 290.3 g Wt

**Summary:** A witty and entertaining guide to the use of Latin expressions for one's own advantage in the modern world.



**Walking on Alligators : A Book of Meditations for Writers**

Susan Shaughnessy  
9780062507587, 0062507583  
Pub Date: 3/19/93  
\$18.50 CAD  
224 pages  
Paperback  
Language Arts & Disciplines  
18.7 cm H | 12.7 cm W | 1.4 cm T | 170.7 g Wt

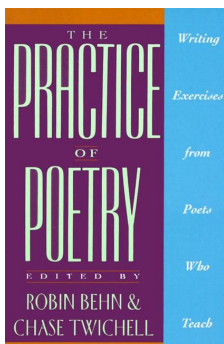
**Summary:** A daily motivator for people who write--and for all those who long to write--providing an insistent wake-up call for the creative urge, with insights on how to work against resistance, live with the loneliness, develop discipline, and dare to take deeper risks in their work.

No Image  
Available

**Fiction Writers Handbook**

Hallie Burnett  
9780062731692, 0062731696  
Pub Date: 1/27/93  
\$18.50 CAD  
224 pages  
Paperback  
Language Arts & Disciplines  
20.3 cm H | 13.5 cm W | 1.3 cm T | 197.3 g Wt

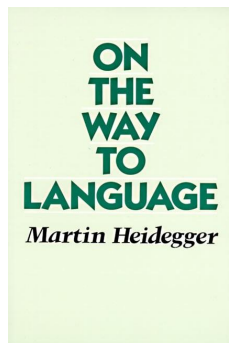
**Summary:** This book offers practical advice on every aspect of writing novels and short stories: plotting and narrative development, characterization and dialogue, sources of material, planning an opening, roughing out chapters, using suspense and emotional color, rewriting and highlighting and much more. Examples drawn from the works of outstanding writers, past and present, illustrate each point, making this the perfect handbook for professional writers and students.



**The Practice of Poetry : Writing Exercises From Poets Who Teach**

Robin Behn  
9780062730244, 006273024X  
Pub Date: 9/23/92  
\$21.00 CAD  
320 pages  
Paperback  
Language Arts & Disciplines / Writing / Poetry  
20.3 cm H | 13.5 cm W | 1.8 cm T | 238.1 g Wt

**Summary:** A distinctive collection of more than 90 effective poetry-writing exercises combined with corresponding essays to inspire writers of all levels.



**On the Way to Language**

Martin Heidegger

9780060638597, 0060638591

Pub Date: 2/24/82

\$24.50 CAD

208 pages

Paperback

Language Arts & Disciplines

13.5 cm W | 20.3 cm H | 1.2 cm T | 181.4 g Wt