

## 2012 REPORT

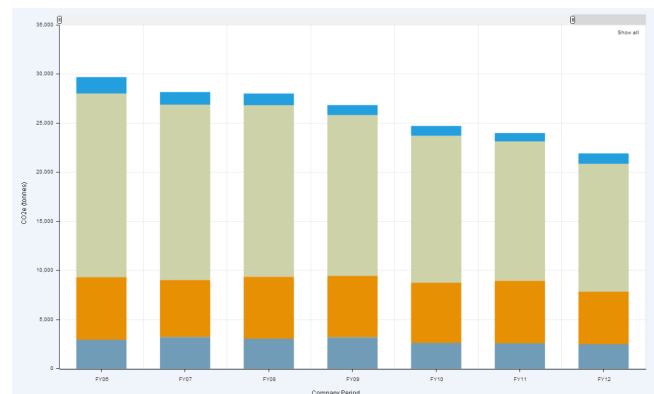
HarperCollins Publishers recognizes the importance of addressing its impact on climate change and is committed to taking significant steps to identify effective ways to decrease its energy use. Together with News Corporation's Global Energy Initiative, we have integrated HarperGreen into every aspect of our business – from the way our employees get to work, to ensuring that our paper sources are harvested in an environmentally sound manner. The following report addresses some of the important changes we've made since the start of this program, and in the past year.

### BY THE NUMBERS

Since 2006, HarperCollins has reduced our global carbon emissions by **26%**.



**90%** of paper purchased by HarperCollins will be third-party certified in 2013.



At HarperCollins UK, 3.87 tonnes of food waste was recycled in 2012.



Our parent company, News Corporation, was ranked as the **#1 company** in the media sector in the 2012 Climate Counts Scorecard. Climate Counts, an independent nonprofit organization, publishes the annual Climate Counts Scorecard, a report that rates companies on a scale of 0 to 100 based on their initiatives to reduce climate change.



Through 2012 efforts, HarperCollins Canada **recycled more than 1,086.97 tons of paper**. That saves...

- 18,477 trees
- 2,176 barrels of oil (enough to drive an average car 1,369,561 miles)
- 4,456,503 kilowatts of energy (enough to power 545 homes for a year)
- 3,482 cubic yards of landfill space
- 65,220 pounds of pollution



## HARPERCOLLINS PAPER POLICY

2012 REPORT

In 2012, HarperCollins US finalized a new paper policy. As one of the major purchasers of paper in the publishing sector, we are committed to protecting and minimizing our impact on the environment. Our procurement and usage policies support the goals of environmentally sustainable fiber use, reducing pollution, and conserving natural resources through recycling and waste reduction, and we increased our commitment in 2012 by enforcing the following:

- In 2012, we began using FSC-certified paper for all books printed overseas
- 90% of paper purchased by HarperCollins will be third-party certified in 2013
- HarperCollins prohibits sourcing from controversial sources, including Indonesian tropical rainforests, old growth and/or endangered forests for our products.
  - To enforce this policy and ensure our products meet our environmental standards, in 2013 we will institute random testing on HarperCollins books printed by each of our factories 3-4 times a year.
- We further reduce paper usage by utilizing a “Print on Demand” model, partnering with RR Donnelly and using the Espresso Book Machine, which allows for books not currently in stock to be printed, bound, and trimmed to a bookstore-quality, perfect-bound paperback book, with a full-color cover, in minutes. This helps avoid overprinting books upfront.

We continue to source printing paper from mills whose forest management practices have been certified by a widely recognized sustainable forestry certification organization - Forest Stewardship Council (FSC), Sustainable Forestry Initiative (SFI), CSA International, Inc., or Programme for the Endorsement of Forest Certification (PEFC). Our comprehensive policy can be found on the HarperCollins website: <http://harpercollins.com/feature/harpergreen/>.

---

## WE PRACTICE WHAT WE PREACH

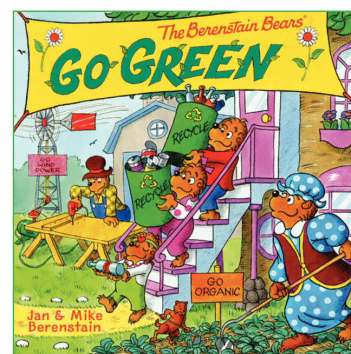
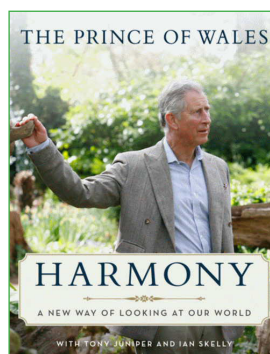
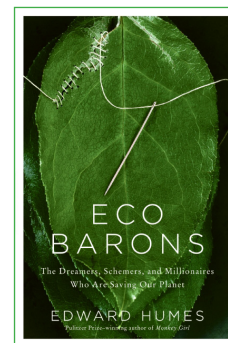
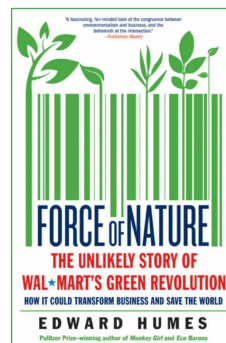
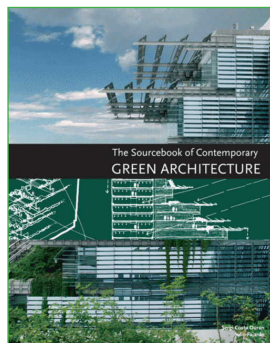
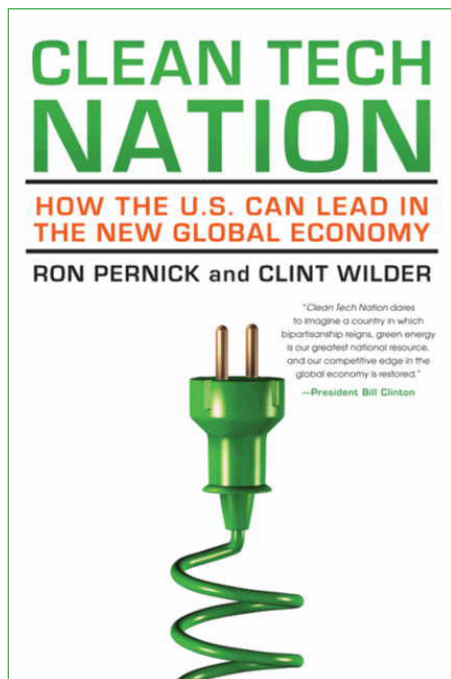
HarperCollins is committed to identifying effective ways to promote sustainability and decrease energy in order to benefit our consumers, employees and environment. Internally, we are committed to minimizing our carbon footprint and reducing our energy use.

### How We Do It (HarperCollins US):

- **Paper Reduction** for regular meetings’ handouts are replaced by display technology: Displaying relevant materials on a monitor at the weekly marketing meeting, rather than providing printed packets, saves an estimated 50,000 sheets of paper a year
- **Energy Reduction:** We’ve switched to energy efficient lighting in all buildings and implemented policies regarding powering down equipment and turning off lights
- **Video Conferencing:** In 2012, HarperCollins increased the use of videoconferencing to reduce business travel and the need for flights
- **AccuPure Water Filtration System** is a bottle-free water purification system that automatically refills its water supply from our taps; eliminating the use of 4,800 water jugs per year
  - AccuPure systems are installed on each floor of our NYC location
- **HarperGreen’s Book Collection** is an annual book drive in recognition of Earth Day that donates books collected in-house to South Bronx Overall Economic Development Corporation (SoBRO)
  - In 2012, HarperCollins donated more than **3,600 books** in our 4th annual Earth Day book collection
- **Bike to Work Program** is available to New York employees interested in parking their bike at work during office hours
- **Employee Volunteer Events:** In 2012, HarperCollins gave back to the environment by partnering with Partnership for Parks, a joint program with Parks & Recreation and the City Parks Foundation that works to start, strengthen and support neighborhood parks. We gave a donation to cover supplies, plants, flowers, and mulch to restore Bellevue South Park in Manhattan. Employees from HarperCollins donated their time to help to plant flowers and beautify the park.

## WE PUBLISH WHAT WE PREACH

HarperCollins is proud to publish a diverse collection of adult and children titles that support a variety of green issues, including books about the environment, climate change, sustainability, and eco-friendly lifestyles.



## LOOKING TO THE FUTURE

While we have already accomplished much, there are still opportunities to continue to reduce our environmental impact. We look forward to identifying these and working towards making our planet a safe place for future generations.